



All-in-One Membership & Publishing Software

World-class solutions for membership, subscription, entitlement, marketing, and customer relationship management

Integrate your systems and manage your association with ease.

Members Advantage gives you a membership portal for applications, renewals, member self-service, payments, and managing membership directories, plus:

- » National and local chapter management
- » Membership benefits
- » Bundles of products and content access
- » Discounts and promotions
- » Flexible income allocations
- » Conference and event management

Backed by a Proven, Powerful Platform

Members Advantage is built on the Advantage platform, giving you access to all its rich functionality including:

- » Journals, digital content, magazines, newsletters, data, eBooks, print books, products, and newspapers
- » Subscriptions: time-based and issue-based
- » Packages and bundles
- » Access to content
- » Marketing campaigns and promotions
- » Consortia sales
- » Conferences and events
- » Billing and renewals
- » Direct debit and credit card interfaces
- » Continuity programs
- » eCommerce

Our Clients Love Us. You Will, Too.

AdvantageCS has been a leading provider of software and services to the publishing, membership, and information management industry for more than 35 years. We're proud of our stellar reputation, but you don't have to take our word for it—ask our clients. Some of them have been using Advantage for 20—even 30—years! Packed with impressive features and capabilities, Advantage gives you the power to:

- » See a true, 360-degree view of your members' activities
- » Manage a multi-product, multi-lingual, multi-currency, multi-local landscape
- » Access business, member, and marketing intelligence

Find us online:

[f Advantage CS](#) [@AdvantageCS](#) [/AdvantageCS](#) info@advantagecs.com



Cider: eCommerce and Member Self-Service.

Marketers enjoy lightning-fast execution for their promotions with Cider, Advantage's eCommerce platform. Cider offers tools such as:

- » Marketing workflow for speedy creation of promotions and landing pages
- » Built-in support for third-party plug-ins, like Google Analytics
- » Advanced shopping cart and self-service capabilities
- » Flexible theme design to customize the look and feel of your site



Plus, Cider shares the same business logic engine as Advantage, giving your online presence access to thousands of Advantage features. It's also designed with key architectural considerations – including security, scalability, and extensibility – so you can be sure that Cider is ready to handle your demanding online needs.

Need to Outsource? We Can Help.

Hosting: Our hosting services include cloud-based Infrastructure-as-a-Service, backups, database administrator tasks, operating system and database maintenance, and network/connection query handling.

Managed services: You decide which functions to outsource and the ones you want to manage yourself. We can handle functions such as: application processing and reporting, system performance monitoring, database administration, uploads and interfaces, configuration management, business continuity, and disaster recovery. We can manage deploying the latest Advantage features to your site so that your focus can remain on leveraging those features for your business. The frequency of updates can accommodate your particular needs. We'll deliver the updates and train your staff on the latest features, which they can then implement immediately to handle evolving business requirements.

Our Experience is Your Advantage.

Our employees average 12 years with AdvantageCS – they know our software and they know the industry. Our experience saves you time so you can hit the ground running.

AdvantageCS team members are professionally certified – our engineers by Microsoft and our project managers by the Project Management Institute.

Contact us today to see Members Advantage for yourself.